

Name _____

It's time for the invention and advertisement!

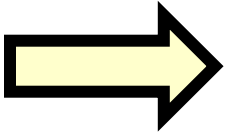
Your child will present their invention to the class during class time

Team 3,4 Monday Feb. 6

Team 5,6 Tuesday Feb. 7

Team 1,2 Wednesday Feb. 8

We hope to invite other classrooms to come and tour our room on Thursday, Feb. 9 to see all of our inventions and advertisements.



#2 Task Think like an inventor

We have been learning about individuals who invented technologies that helped solve problems for people. We have learned that inventors identify a problem, use what they know to create an invention to solve the problem, make a model, try it out, and then find ways to make the invention better. Some inventors find ways to sell their invention and create businesses.

1. Use the graphic organizer to create an invention that you think would solve a problem.
2. Create an advertisement for the invention using the paper I provided.
3. Build a simple model of the invention.
4. Be prepared to talk for 5 minutes to all points of the plan.

Graphic Organizer:

Fill it out and return it on your presentation day.

Your invention name

Identify a problem that your invention will help solve.	Describe how your inventions will work to solve this problem.
Who would use your invention and how would it help them?	List the materials needed to build your invention.

Name _____

Rubric:

How did you do? Score yourself first, and then I will score your efforts.

4

3

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Graphic organizer	complete	Some missing	Little information
Advertisement	Colorful and convincing	Either colorful and not convincing or convincing but not colorful	Neither colorful nor convincing
Model	Creative	Attempted	Little effort
Presentation	Spoke clearly, eyes on the audience, spoke to the invention with passion and conviction.	Spoke softly, eyes may be down, spoke somewhat to the invention	Hard to understand your words or timeline

Since the advertisement will be the backdrop for your invention on Friday when other classes tour our room, it is important to make it stand out.

As a class, we have been learning about advertisement strategies. Try one or two of them out in your advertisement.

- Some of the more popular ways to advertise products include: testimonial, celebrity, bandwagon, catch phrase/song, and words that really don't say anything!

Have fun with your invention and the advertisement.

